

Over the last few years, significant technological advances have been made in the manufacturing of ophthalmic lenses.

Lenses can now be personalized to account for how the frame will be worn once dispensed. However, the dispensing tools most ECPs use have been the same for the past 30 years and have not kept up with the technological advances seen in other parts of the industry. This creates an imbalance — superior lenses need to be dispensed with an equally superior tool.

Enter the OptikamPad App. This revolutionary tool allows ECPs to overcome this obstacle by enabling them to obtain advanced digital frame fit measurements by snapping just one image!

In the era of portable tablets, a practice using pupilometers and sharpie pens to dispense lenses won't impress patients. In today's highly competitive market, using cutting edge equipment and elevating the customer experience are key to both modernizing your office and achieving success.

**OptikamPad**  
Your Complete Dispensing Assistant



## MEASUREMENTS

Here are some of the features that make OptikamPad's Measurement solution unique:

### 1 Picture 10 Measurements

OptikamPad requires only 1 image to capture the following measurements required for digital lenses: Monocular PDs, Seg. Heights, Near PD, Pantoscopic Tilt, Vertex Distance, Frame Wrap, Frame A, B, ED and DBL values.

### Instant Results

OptikamPad's Image Detection allows all measurements to be obtained immediately after snapshot, avoiding time-consuming manual placement of reference points.

### Precise Measurements

Precise Corneal Reflection measurements are obtained with OptikamPad's Custom iPad Enclosure light source.

### Accurate Natural Posture

The OptikamPad's patented EY-Stick device is the only solution that allows the ECP to properly capture the customer's posture in a way similar to the dotting process while never needing to be at the same eye level.

### Cloud Service

The Optikam Cloud Service provides detailed usage analytics, remote technical support assistance, data protection and multi-station licensing.



### FRAME SELECTION

OptikamPad's Frame selection module enables customers to see how they look like in different eyewear. The side-by-side image comparison of up to 4 frames exposes the customer to frames of different styles, resulting in an increase in multiple-frame sales.



### LENS DEMOS

Verbalizing the benefits of premium lens options using a lens mat or a progressive lens drawing can be very challenging. OptikamPad's Lens Demos module offers a fun and interactive way to demonstrate how lens options will affect a patient's vision.



### AUGMENTED REALITY

What if you could offer your patients a glimpse of how premium lens options can enhance their vision before they purchase their lenses? Patients can now experience this firsthand with the Augmented Reality module. ECPs can build lens combinations of their choosing and demonstrate how patients will see through their new lenses.



### CLOUD SUBSCRIPTION

OptikamPad's optional cloud service provides security and accessibility. Customer profiles are safely backed up on-line and accessible on all iPads in your practice. Additionally, the cloud service extends your license to use the Lens Demos, Augmented Reality and Frame Selection modules on two to five additional iPads. The Optikam Cloud portal website also provides detailed app usage reports useful for training and best practice analysis.